Community Engagement

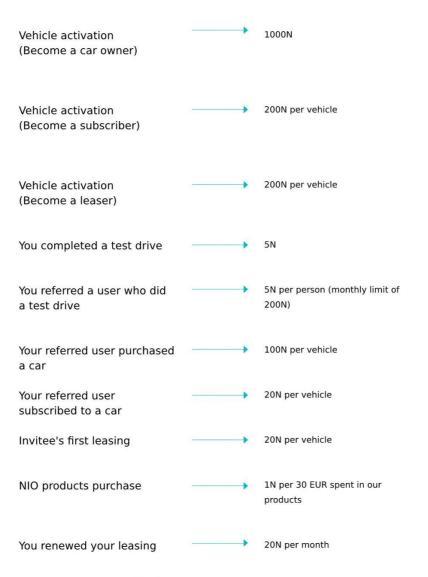|		
App log-in	→	3N for every 7 consecutive days of app log-in
You gained 20 new followers	→	1N per 20 fans (If the fans number >1000, the NGV will be 1N per 100 fans)
You attended a NIO event	→	1- 5N per event, (Maximum 30N per month)

Community Development

Vehicle activation (Become a car owner)	→	1000N
Vehicle activation (Become a subscriber)	→	200N per vehicle
Vehicle activation (Become a leaser)	→	200N per vehicle
You completed a test drive	→	5N
You referred a user who did a test drive	→	5N per person (monthly limit of 200N)
Your referred user purchased a car	→	100N per vehicle
Your referred user subscribed to a car	→	20N per vehicle
Invitee's first leasing	→	20N per vehicle
NIO products purchase	→	1N per 30 EUR spent in our products
You renewed your leasing	→	20N per month

Efficiency Improvement

You gave us a rating	→	1N per 5 times rating, yearly limit of 25N

Special Contribution

Special contribution	→	1-30N per time